Beverly Hills Hotel Celebrates Landmark 100th Birthday

Courant, L.A. Times in New Time Capsule

By Laura Coleman

Hundreds of people gathered Wednesday at the Beverly Hills Hotel's Crystal Ballroom for a special dinner to celebrate the 100th birthday of the "Great Lady" of Beverly Hills, as the iconic Pink Palace is affectionately known.

"I leave for this hotel, this City wouldn't be what it is today," Mayor Wilmer Brim said before presenting the historic hotel with a plaque acknowledging its status as a City of Los Angeles landmark.

The Beverly Hills Hotel, America's "Great Lady," is the oldest hotel in Beverly Hills, Los Angeles, and one of the most iconic hotels in the world. The hotel was originally opened in 1912 and has hosted numerous celebrities, including Marilyn Monroe, Elizabeth Taylor, and the Kennedy family. The hotel has been featured in numerous films and television shows, including "The Graduate" and "The Godfather.

The hotel's 100th birthday celebration included a special dinner, speeches, and a cake cutting ceremony. The hotel's current owner, Andrew T. J. Carter, spoke about the hotel's history and its continued dedication to providing exceptional service to its guests.

The Beverly Hills Hotel is located at 9642 Sunset Blvd, Beverly Hills, CA 90210. For more information, visit www.bhhotels.com.
Mr. and Mrs. Houman Mahboubi

John Carroll, Dick Rosenzweig, Gaby Reims Alexander, Jeanne Anderson and Steven Gordon.

Sander Habelow, Elizabeth Barlow Rogers and Willie Brien.

Steven Gordon, Mr. and Mrs. Henry Gluck and Clif Smith.

Mr. and Mrs. Howard Rosoff